



Newmarket

TOWN COUNCIL

THE KING EDWARD VII MEMORIAL HALL
HIGH STREET, NEWMARKET, SUFFOLK, CB8 8JP

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Mr T Wright
Licensing Officer
FHDC
District Offices
College Heath Road
Mildenhall
Suffolk
IP28 7EY



15th October 2014

Dear Tom,

Re:- Renewal of Sex Establishment Licence by Heaven Awaits Ltd of 109 High Street, Newmarket, CB8 8JH

Further to my letter dated 9th October 2014, please find below the Town Council's amended objections. Please disregard the letter dated 9th October 2014, as this letter will supersede the objections made in the before mentioned letter dated 9th October 2014.

Members of the Town Council have considered the above application by Heaven Awaits Ltd for renewal of the Sex Establishment Licence and resolved to object to the application. The objections based on the FHDC Sex Establishment Licensing Policy are as follows:-

Section 6.3 of the Forest Heath District Council (FHDC) Sex Establishment Policy states that FHDC will "not normally grant a licence where any premises within the vicinity are used for the following:

- a) School: (no school particularly close to the site in question)
- b) Place of worship: The Stable (a place of worship) on the High Street is 80 yards/73 metres from the said premises. Additionally, both All Saints Church and St Mary's Church are in close proximity to these premises.
- c) Family leisure: these premises are 20 yards/18 metres from the Memorial Gardens play area which is used on a daily basis by several hundred mothers and their children (most, if not all of whom, are under 16 years of age).
- d) Domestic residential buildings: these premises are in close proximity to the houses and flats in The Avenue. The first and largest block of flats is 35 yards/32 metres from these Premises.
- e) Important historic buildings: these premises are located at the gateway to Newmarket High Street, next to the famous Jockey Club Rooms historic buildings and within a short distance of the historic National Horse Racing Museum, the Palace of King Charles II, and Tattersalls.

- f) Youth facilities: these premises are 20 yards/18 metres from the Memorial Gardens play area which is used by several hundred mothers and their children and just across the road, opposite, the King Edward VII Memorial Hall, a community facility used by youngsters attending recreation clubs and various events. These facilities at the Memorial Hall and Memorial Gardens are used on a daily basis. In addition The Stable in the High Street holds youth club activities every week.
- g) Important public and cultural facilities: Newmarket is the unique and historic international home of horseracing with numerous public and cultural facilities. The National Horse Racing Museum is currently located on the High Street and the New Horse Racing Museum will be built and is due to open in 2015. As the cultural home of horseracing the town is famous and revered. It is totally unacceptable to continue to ruin its appeal with a tawdry sex establishment opposite the King Edward VII Memorial Hall and Memorial Gardens, a community centre and hub of public facilities. These premises are located at the start of Newmarket High Street which is the centre piece of this world famous historic town.

In addition, of course, the High Street is currently being improved and regenerated by the Town Council High Street Regeneration Committee. Our focus is to develop A1 and A2 Retail Premises and to make it an attractive centre for both residents and tourists, including the proposed Legends of the Turf walk of fame (which will include the High Street) and the Bill Tutte Memorial. On this basis this sex establishment proposal is totally out of keeping with our High Street.

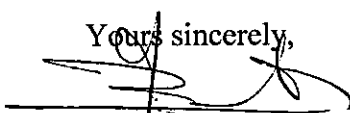
Examination of the application also reveals that the size of the signage at 2300 x 1500mm is outside the legal permitted size of 420 x 594mm. The size of the signage remains inappropriate for the Conservation area and would be inappropriate, and on this basis Newmarket Town Council strongly objects.

As set forth above, this Sex Establishment Licence must be refused as it is in close proximity to places of worship, family leisure amenities, domestic residential buildings, important historic buildings, youth facilities and important public and cultural facilities, and is the gateway to Newmarket High Street. We request that the Council also takes into account the Cumulative Impact Policy when determining this application.

Furthermore, this licence must be refused pursuant to section 21.4 of the FHDC Sex Establishment Policy as “the grant of the licence would be inappropriate considering the character of the area, the nature of other premises in the area, and/or the premises themselves.”

In summary, Newmarket Town Council, continues to object to the Forest Heath District Council Licensing Committee’s flagrant refusal to adhere to its own Sex Establishment Policy in this matter to the detriment of historic Newmarket.

Yours sincerely,



Isabelle Barrett
Town Clerk